

Prof. Dr. Utz Claassen

“Most Innovative Entrepreneur International 2016”, Innovation Award of the German Economy – THE WORLD’S FIRST INNOVATION AWARD®, Patronage of EU Commissioner Digital Economy & Society

Founder, Main Shareholder and CEO/Chairman of the Executive Board of Syntellix AG, Hanover (“Innovator of the Year 2017” in Germany)

Co-Founder / Shareholder of Rulebreaker Management GmbH, Hanover

Senior Advisor, Cerberus European Investments LLC., New York/USA

Actively teaching Honorary Professor at the Gottfried Wilhelm Leibniz University of Hanover, Institute of Controlling, and Ambassador of the Leibniz University, Hanover

Previously, CEO of EnBW Energie Baden-Württemberg AG, Sartorius AG and Solar Millennium AG as well as CFO of SEAT, S.A.

Member of various Advisory Boards (incl. Deutsche Bank and Deloitte)

Awardee of various national and international orders, distinctions and decorations

Approximately 100 publications (4 of which being books that have reached and appeared in German top 10 bestseller lists) as well as countless lectures and speeches at home and abroad

Utz Claassen (born on the 7th of May, 1963, in Hanover) is a top manager, management consultant, entrepreneur, investor, scientist, publicist and author with widespread international experience. As the only German manager of his generation, he was responsible for and succeeded in three major, large-scale corporate restructuring and turnaround processes. Jeremy Rifkin, Founder and President of the Foundation on Economic Trends in Washington, D.C., called Claassen *one of the leading managers of the German economy*, and Helmut Maucher, the Honorary President of Nestlé AG, even described Claassen as one of *“the most successful and courageous managers of our time”*. At the age of 22, Utz Claassen received his “Diplom” (equivalent of a master’s degree) in economics from the University of Hanover, with the best result in the faculty’s history. After that, he became the first German in the almost 800 years of Oxford’s university history to be President of the postgraduates of Magdalen College and President of all postgraduates of the University of Oxford at the same time. A few days after his 31st birthday, Claassen was appointed Executive Vice President Finance of SEAT and thus became the youngest brand vice president in the Volkswagen Group’s history. At the age of 39, he became CEO of one of the largest German utility corporations. Also in 2003, he was honored as Germany’s first “Knowledge Manager of the Year”. Claassen is the only manager and entrepreneur who has been successful in all three size categories of the “Innovation Award of the German Economy – The World’s First Innovation Award®”. Besides that, Claassen was the first German worldwide who acquired the majority of the shares of a professional soccer club. He speaks fluent English and Spanish, and he has worked for companies and held positions in three continents. In April 2016, Utz Claassen received from the hands of EU Commissioner Günther Oettinger the award as “Most Innovative Entrepreneur International 2016”, two year’s after Amazon’s Jeff Bezos was honored as “Most Innovative CEO International” by the same organizers.

As early as June 1981, Utz Claassen had become known to a multimillion television audience after he had been invited into one of Germany’s most popular nationwide Saturday evening TV shows, based on his unique high school / A level performance. Ever since, he has been highly present in the media, also through many TV appearances in various countries, with contributions on economics, politics, culture, and sports. German business papers Handelsblatt and Financial Times Deutschland called him a *„high flyer“*, for the highly respected Sunday paper Frankfurter Allgemeine Sonntagszeitung he was *„the energy giant“*, Manager Magazin portrayed him as *Germany’s toughest restructurer*, Welt am Sonntag saw him as one of *“the toughest managers in Germany”*, and one of *„the most talented managers of the country“*. The intellectual weekly paper Die Zeit called him *„man without limits“*, the French paper Les Echos described him as a real *„star of the economy right of the river Rhine“*. Frankfurter Rundschau wrote about Claassen: *„He is more intelligent than most managers may dream of.“* BILD, the paper with the widest circulation in Europe, called him *„A role model“*, and the Atlantic Times stated: *„Utz Claassen is Germany’s wunderkind“*. The Asia Pacific Times wrote about Claassen: *„The head of the BDI’s Innovation Strategies and Knowledge Management initiative is regarded by experts as a major innovator and guiding intellectual force in the German economy.“* The business magazine Econo called him in a front page title *„The Billion Man“*. The North German broadcasting company (NDR) recently described him in television as *“A man of incredible drive“*.

Leading German Newsmagazine Der Spiegel commented: *“He is one of the most intelligent German Managers“/“the Manager-Wunderkind at all“*. Frankfurter Allgemeine Sonntagszeitung recently called him *“Genius” of the German economy*. As recently as February 2018, Die Zeit described him as *“dazzling shining light amongst managers”* and *“attraction for shareholder”*.

Education:

- 1979 Certificate of Proficiency in English of the University of Michigan, Ann Arbor
- 1980 High-school diploma ("Abitur") in Hanover (approx. two years ahead of schedule) (numeric average grade: 0.7 [grade scale ranging from 0.7 (best) to 6.0 (worst)])
- 1981 – 1985 Economic and management studies at the University of Hanover, Germany; temporarily, additionally medical studies at the Hanover Medical School ("MHH")
- 1983 Intermediate examination in economics and management studies at the University of Hanover ("Vordiplom", roughly equivalent to bachelor's degree) (average grade: 1.0 [grade scale ranging from 1.0 (best) to 5.0 (worst)])
- 1985 Degree in Economics/Management Studies at the University of Hanover ("Diplom-Ökonom", equivalent to master's degree) (average grade: 1.0 [grade scale ranging from 1.0 (best) to 5.0 (worst)])
- 1985 – 1987 Michael Wills Scholar at Magdalen College, University of Oxford (as first economist ever); Research activities at Templeton College, The Oxford Centre for Management Studies
- 1986 – 1987 President of all post-graduate students of Magdalen College ("MCR President") and of the entire University of Oxford ("GRC President")
- 1989 Doctorate in Political Science at the University of Hanover (thesis on technology transfer within an international empirical context) (grade: 1.0 ["magna cum laude"])

Professional Career:

- 1987 – 1989** **McKinsey & Co. Inc., Duesseldorf, Germany**
Management consultant (Associate/Senior Associate in project manager role)
- Central coordination of a broad Overhead Value Analysis; development of a completely new system to prevent unnecessary and uneconomic tools and rigs as well as analysis and action plan to optimize CKD processes in the automotive area; consultancy towards a state government regarding technology transfer; "Institutional Learning" concepts.
- 1989 – 1992** **Ford of Europe, Brentwood/Essex, U.K., and Cologne, Germany**
Various management positions

Various management positions within the Ford of Europe organization with respective European responsibility, amongst others for Business Planning, Pricing Southern Europe (France, Italy, Spain, Portugal, Austria, and Switzerland), Finance Small Car Programs, and Product Cost Analysis; as responsible Fiesta controller, member of the first Ford of Europe cross-functional simultaneous engineering team; co-leader of Task Force Southern Europe resulting in substantial growth in all relevant markets, especially Italy (based on innovative "Product Plus" and "Power Plus" product and pricing strategy).

1992 – 1994

Volkswagen AG, Wolfsburg, Germany
Last position, Executive Director, Controlling Product Lines, and Deputy of the Executive Vice President, Controlling and Accounting, Volkswagen brand

Entrance into Volkswagen AG on June 16th, 1992 as Head of Functional Controlling; from December 1st, 1992, Controller Research and Development; from June 1st, 1993, Head of the newly created area Controlling Product Lines; from June 10th, 1993, Deputy of the Executive Vice President, Controlling and Accounting, Volkswagen brand; from July 1st, 1993, Executive Director, Controlling Product Lines.

Member of the "Top Management" of the Volkswagen Group; as official deputy of the Executive Vice President, Controlling and Accounting, member of the preparation committee for decisions of the Executive Board as well as various participations at meetings of the Executive Board of the Volkswagen brand; numerous supervisory board mandates, amongst others at Volkswagen Group United Kingdom Ltd., Volkswagen Bratislava, Volkswagen Bordnetze GmbH (Berlin), Volkswagen Elektrik Sistemleri (Istanbul), DAUG-Hoppecke GmbH (Brilon), Neuland GmbH (Wolfsburg) as well as Deutsche Automobilgesellschaft (Brunswick).

Introduction of Target Costing and Target Investment throughout the Volkswagen brand; re-organization from functional "Controlling Research and Development" into process oriented "Controlling Product Lines", with respective responsibility for all products of the Volkswagen brand; as "Task Force A 3" coordinator, responsible (together with the operative Executive Vice Presidents, under chairmanship of Group CEO Piëch) for Golf profit improvement program resulting, through substantial cost reduction as well as sales and distribution optimization, in positive profit impact of around DM 1 billion.

1994 – 1997

SEAT, S.A., Barcelona, Spain
Executive Vice President Finance and Permanent Substitute of the President

Numerous supervisory board mandates, amongst others at Volkswagen Group U.K. Ltd., SEAT Motors International (Amsterdam) and Europcar GmbH; Chairman of the Supervisory Board of VAESA (Volkswagen Audi España) as well as of SEAT France, S.A.; frequently, participation in Volkswagen Group Executive Committee meetings to present SEAT information and interests; from 1996, regular participation in meetings of Volkswagen Group Product Strategy Committee.

Stringent and successful restructuring after 1993 loss of around DM 2 billion with negative return on sales of approximately minus 40 percent; return into profits within 3 years, i.e. in 1996; substantial cost reductions in all areas through introduction of Product Business Plans as well as profit oriented sales controlling, resulting in profit improvement of around DM 2 billion annually; balance sheet optimization through asset sale program including sale of a complete old vehicle production facility to a Malaysian group as a business unit to be re-launched in China as well as diverse real estate divestments; drastic reduction of net debt; substantial personnel cost reduction also utilizing innovative IR approaches; creation of lean structures reducing number of Senior Management by more than 50 percent; modernization of product portfolio; development of coherent new Corporate Identity.

1996 – 1997

Member of the Board of the German Chamber of Commerce for Spain

1997 – 2003

**Sartorius AG, Goettingen, Germany
Chairman of the Executive Board and Group CEO**

Numerous board and supervisory board mandates

Regarding turnover, incoming orders, and profit, by far the six best years of previous Sartorius corporate history: lowest result in these six years (1997–2002) still above the highest historical result ever before in more than 100 years of Sartorius corporate history; expansive restructuring through significant organic and an-organic growth with simultaneous optimization of cost structures; reorganization into key operative divisions of “Mechatronics”, “Biotechnology”, and “Environmental Technology”; successful rights issue in 1998 (capital increase by 44%; more funds generated than with original IPO); execution and integration of 6 acquisitions in Germany, the UK, and the US; significant development of the global presence (26 countries, more than 50 subsidiaries); significant expansion of activities in China and India including new plant in Beijing and new “Sartorius Knowledge Center” in Bangalore; establishment of highly modern clean-room production and of “Sartorius College” in Goettingen; introduction of synergetic multi-brand strategy comprising of Sartorius, Braun Biotech International (BBI), Boekels, Denver Instruments, GWT, and Vivascience brands; group turnover more than doubled within 6 years (plus 127 percent); cumulative profit (EBIT) increased by 947 percent within same period (compared with previous 6-year period); according to external analysis conducted by Arthur D. Little and European Business School, top performer in relevant segment of German stock exchange due to particularly successful innovation management; Innovation Award of the German Economy (with “Genius” high precision analytical balance).

2001 – 2003

Chairman of the Association of the German Precision Mechanics and Optical Industries (F+O) in Cologne, Germany (restructured and renamed in May 2002 to SPECTARIS, the German Industrial Association for Optical, Medical and Mechatronic Technologies)

Awarded in November 2002 with the “Innovation Award 2002” from the German Society for Association Management (DGVM)

2001 – 2003

Member of the Board of the Federation of German Industries (BDI), Berlin, Germany

2003 – 2007

**EnBW Energie Baden-Württemberg AG, Karlsruhe, Germany
CEO/Chairman of the Board of Management**

Speedy and very successful restructuring of the EnBW Group: after loss exceeding amount of Euro 1 billion, within less than 2 years profit of more than Euro 1 billion achieved through significant cost reduction, concentration on core business, and stringent professionalization of structures and processes; “TOP FIT” cost reduction program successfully implemented, with full consensus of employee representatives, resulting in continuous cost reductions of more than Euro 1 billion per year; more than 150 subsidiaries and participations sold, merged, brought into partnerships, or otherwise deconsolidated; after termination of successful restructuring, approximately 70 percent more turnover achieved with workforce of around 20,000 (2007) than previously with almost 40,000 employees (2002); in 2004, 2005, and 2006, three consecutive historical record results regarding all major profit categories (EBITDA, EBIT, and EBT); continuation of this trend in first half 2007 (as well as full year 2007); based on cumulative inner-year values, 15 consecutive record quarterly results (per 30 Sept. 2007); net debt more than halved; equity ratio almost tripled; according to external valuation, DCF value increased nominally by approximately Euro 8 billion from mid-2003 to end-2006; within context of Innovation Award of the German Economy, for the first time restructuring recognised and honoured as process innovation; various capital market transactions, acquisitions, and power plant projects of significant dimension.

2003 – 2007	Member of the Executive Board of the Federation of Electricity Industry (VDEW), Frankfurt, Germany
2003 – 2007	Deputy Chairman of the Executive Board of the Federation of Integrated Energy Companies and Regional Utilities in Germany (VRE), Berlin, Germany
2004 – 2006	Chancellor’s Appointee on Energy Innovation within the „Partners for Innovation“ initiative, responsible for the „Impulse Circle Energy“
2006 – 2007	Member of the Comex (Comité Exécutif, i.e. Executive Committee) of EDF (Electricité de France, S.A.), Paris, France
	International experience in Executive Committee of largest electricity company worldwide
2006 – 2009	Chairman of the BDI-Initiative “BDI initiative Innovation Strategies and Knowledge Management” (end of 2008: restructured and renamed into “BDI initiative Knowledge and Competence Management”), Federation of German Industries (BDI), Berlin, Germany
2006 – 2009	Member of the German Research Union between business and academia, Federal Ministry of Research and Education, Berlin, Germany
2008 – 2009	Cerberus Deutschland Beteiligungsberatung GmbH, Frankfurt, Germany Principal Senior Advisor
2008 – 2009	Valiance Capital/Valiance Infrastructure S.A., Luxemburg/Milan Senior Partner
2009 – 2010	Valiance Capital/Valiance Infrastructure S.A., Luxemburg/Milan Senior Advisor
01–03/2010	Solar Millennium AG, Erlangen, Germany CEO / Chairman of the Executive Board
	Development of a new strategic focus/of a conception for a strategic reorientation of the company based on seven items
	March 2010: claimed/utilized the contractually granted right to resign any time within a predefined period of consideration; September 2011: received official public apology from the Solar Millennium AG Supervisory Board Chairman; April 2013: legally binding conclusion that the resignation was not only lawful and valid, but explicitly also justified and well-founded
2012	Appointment as Member of Official Committee of Unsecured Creditors of the Solar Trust of America, LLC, et al. through U.S. Department of Justice
2013 - 2016	Member of STA [Solar Trust of America, LLC] TRUST Liquidation Trust Advisory Board with effect from 28 March 2013 until successful termination of LTAB work

Since 2008

Founder and Main Shareholder of Syntellix AG, Hanover

**11 January 2008 –
10 January 2018**

Chairman of the Supervisory Board of Syntellix AG, Hanover

Since 11 January 2018

CEO and Chairman of the Executive Board of Syntellix AG, Hanover

Foundation, financing and assistance in the development of a medical-technical company specializing in highly innovative, bio-absorbable metallic implants. Syntellix AG has won the Innovation Award of the German Economy 2012/2013 in the category of start-up businesses. Thus, Syntellix AG has succeeded in winning the "First Innovation Prize of the world" at the very first attempt. The company received the much sought-after and internationally highly renowned trophy for a revolutionary material, from which, after 5 years of research and development, the first implant has been developed in a marketable product. The MAGNEZIX® material which was honoured with the Innovation Award bases on a degradable magnesium alloy which is replaced with tissue occurring naturally in the body. This could potentially allow for a new era in the area of orthopaedics and accident surgery as for affected patients the subsequent operation to remove the implant could be dropped in the future. In 2015, within the context of the prize of the TOP100 competition ("TOP 100 – The 100 most innovative medium sized businesses" in Germany), Syntellix AG has been rated the second most innovative German company of its size category. Also in 2015, the first Syntellix product received official product registration from the Singapore Government's Health Sciences Authority (HSA). Syntellix, thus, is the only company worldwide that has product registrations for biodegradable metallic implants both in Europe (CE Approval) and in Singapore. In 2016, product registrations, amongst others, were obtained for Israel and Australia. In total, the company has now obtained product registrations for 47 countries. Syntellix, meanwhile, is world-market leader in bioabsorbable metallic implants. Based on a detailed analysis conducted by the Vienna University of Economics and Business, Syntellix was honored as "TOP-Innovator 2015" and "Top-Innovator 2016". In June 2017, Syntellix AG was honored as the "Innovator des Jahres 2017" - "Innovator of the Year 2017"; the laudation was held by the Vice President of the German Bundestag, Edelgard Bulmahn; Professor Dr. Nikolaus Franke, Vienna University of Economics and Business, confirmed the innovation of Syntellix AG as having "a disruption potential at a global scale". The internationally renowned Singapore investor Bien Tan, in October 2017, called Syntellix "The hottest medtec company in the world".

2010 - 2016

CEO (“Consejero Delegado”) of R.C.D. Mallorca S.A.D., Palma/Spain, from Jan. 2015 to Jan. 2016 / Member of the Board (“Consejo de Administración”) of R.C.D. Mallorca S.A.D., Palma/Spain, from Dec. 2010 to Dec. 2016

Initial investment and equity stake in autumn 2010, following an invitation to invest from the then President and Vice President of the club; later, acquisition of other shareholding stakes including the shares held by Rafael Nadal; in January 2015, acquisition and takeover of the controlling majority; later in the year 2015, together with wife Annette, held total of 99.81 percent of the shares of Real Mallorca (until January 2016, when, within the context of a rights issue, an American investor group acquired the majority of the share capital of the club).

As Consejero Delegado: Comprehensive restructuring, professionalization, and personnel reorientation

December 2014 – June 2016

President of R.C.D. Mallorca S.A.D., Palma/Spain

Institutional stabilization and financial restructuring through strategic reorientation, professionalization of processes and structures, operative action plans as well as execution of two highly successful rights issues. In January 2016, entry of a renowned US American investor group within the context of a capital increase by more than 20 million euros; as a consequence, within the centenary year, financial solidity and stability achieved and assured on a continuous, long-term basis; first major investment of US based investors in Spanish professional soccer, and first ever engagement by successful NBA franchise owners in European soccer.

The press (Hannoversche Allgemeine Zeitung) commented Claassen’s resignation from the Presidency (after his successful tenure and accomplished mission) with the words: “*Claassen leaves as savior*”.

Since 2013 until today

Senior Advisor, Cerberus European Investments LLC., New York/USA (Appointment in January 2013)

Since 2015 until today

Co-Founder & Shareholder of RULEBREAKER Management GmbH, Hanover

Creation and development of a start-up incubator specialized in disruptive business models and disruptive innovation

University related activities:

1986

Research Assistant at the Institute of Economics, University of Hanover

1993

Teaching position within the Oxford Senior Managers Development Programme at Templeton College, The Oxford Centre for Management Studies

1997 – 2001

Teaching position at the Faculty of Economics and Management, University of Hanover (“Environmental Controlling”)

Since 2001

Actively teaching Honorary Professor at the University of Hanover (now Gottfried Wilhelm Leibniz University), Hanover, Germany

Continuous active teaching and examination activity on “Controlling and Value Added Chain”; lectures alternating semester-wise between English and German language

(Evaluation of teaching expertise by students: Upward appraisal average grade on expertise continuously between 1.0 and 1.2, mostly 1.1 [grade scale ranging from 1.0 (best) to 5.0 (worst)])

From 2001	Teaching position at the Faculty of Economic Sciences at the Georg August University Goettingen, for several years (“Future Oriented Concepts of Corporate Management“)
2001 – 2003	Member of the External Council of Advisors of the Georg August University Goettingen
2003 - 2012	Member of the Foundation Council of the Georg August University of Goettingen, Public Law Foundation, Goettingen, Germany
From 2009	Professor of Management at the GISMA Business School, Hanover
Since 2009	Ambassador of the Gottfried Wilhelm Leibniz University, Hanover, Germany
	Teaching and lecturing experience in Germany, England, Spain, Italy and Japan

Awards and decorations:

January 2001	Winner of Innovation Award of the German Economy 2000 (with Sartorius AG)
February 2002	Received Medal of Honor and Diploma from the Presidency of the Russian Academy of Natural Sciences, Moscow
November 2002	As Chairman of SPECTARIS, received “Innovation Award 2002” from the German Society for Association Management (DGVM)
January 2003	Honored as Germany’s first “Knowledge Manager of the Year 2002“ by Impulse, Financial Times Deutschland and Commerzbank AG
February 2003	Received the Officer’s Cross of the Order of Merit of the State of Lower Saxony from the Prime Minister of Lower Saxony
July 2005	First foreigner ever to be honoured with the Cross of the Order of Saint Nicholas, Moscow; decoration received from the former Russian Deputy Prime Minister
November 2006	Awarded the highest national French decoration “Légion d’Honneur”
March 2013	Winner of Innovation Award of the German Economy 2012/13 (with Syntellix AG)
June 2015	Second place in the competition “TOP 100 – The 100 most innovative medium sized businesses” in Germany (with Syntellix AG)
February 2016	In representation of Real Mallorca, received the “Premio Ramón LLull” (one of the highest prizes and distinctions of the government of the autonomous region) from the hands of the President of the Government of the Balearic Islands

April 2016

Honored as “Most Innovative Entrepreneur International 2016”, Innovation Award of the German Economy – THE WORLD’S FIRST INNOVATION AWARD®, Patronage of EU Commissioner Digital Economy & Society

In April 2016, Utz Claassen received from the hands and under the patronage of Günther H. Oettinger, EU Commissioner Digital Economy & Society, the award as the “MOST INNOVATIVE ENTREPRENEUR INTERNATIONAL 2016” that was awarded in connection with the “Innovation Award of the German Economy – THE WORLD’S FIRST INNOVATION AWARD®”. Oettinger handed the prize over personally, and he also held the laudatory speech.

June 2017

Germany’s “Innovator of the Year 2017” (with Syntellix AG)

Other current mandates, honorary appointments, memberships and activities:

Member of the Advisory Board of Deloitte & Touche GmbH Wirtschaftsprüfungsgesellschaft, Munich, Germany (since 2009)

Member of the Advisory Board Hanover of Deutsche Bank AG (for almost 20 years)

Member of the Advisory Board of EIM Executive Interim Management, Munich

Full member of the Russian Academy for Medical Technical Sciences (AMTN), Moscow

Economic Adviser of the Municipal Government of Wuhu, China

Permanent member of the Decision Committee of the Innovation Award of the German Economy

Member of the jury TOP 100 – The 100 most innovative medium sized businesses

Member of the Oxford and Cambridge University Club, London

Publication activity as member of “Meinungsmacher” of Manager Magazine Online (since April 2017)

Other previous mandates, honorary appointments, memberships and activities:

Member of the Supervisory Board of AWD Holding AG, Hanover, from 2008 to 2013: Supervision of successful restructuring with a turnaround of approx. Euro 90 million (AWD Group EBIT 2009: Euro -41.1 million, 2010: Euro +49.1 million)

Chairman of the Supervisory Board of Vivascience AG, Hanover, for several years

Chairman of the Supervisory Board of Salamander AG, later renamed into EnBW Beteiligungen AG, Kornwestheim, Germany (2003-2007)

Member of the Supervisory Board of Stadtwerke Düsseldorf AG, Duesseldorf, Germany (2003-2007; from May 2006, as Chairman)

Deputy Chairman of the Advisory Board of the Otto Bock Group, Duderstadt, Germany (from February 2007 to July 2017; before then, Member of the Advisory Board)

Member of the Advisory Board of the Gerling Group, Cologne, for many years

Member of the Advisory Board Baden-Wuerttemberg of the Allianz Group for several years

Member of the Advisory Council of the Landesbank Baden-Wuerttemberg (LBBW), Stuttgart for several years

Chairman of the Advisory Board of Delta Systems GmbH, Hamburg, for several years

Member of the Board of the Association of Metal Industrialists of Lower Saxony („NiedersachsenMetall“), Hanover, for many years

Member of the Board of the Lower Saxony Foundation for Economic Research, Hanover, for many years

Member of the Board of DECHEMA Gesellschaft für Chemische Technik und Biotechnologie e.V., Frankfurt am Main, for several years

Member of Full Assembly of the Chamber of Commerce and Industry in Hanover/ Hildesheim and of the Economic Advisory Committee Goettingen, for many years

Member of the Admissions Committee of the Lower Saxony Stock Exchange, Hanover, for many years

Member of the Advisory Board of the International Trade Fair for Biotechnology (Biotechnica), Hanover, for several years

Member of the international KIT (Karlsruhe Institute of Technology) Advisory Board, Karlsruhe, Germany, for several years

Member of the Board of Curators of the Max Planck Institute for Experimental Medicine, Goettingen, Germany, for several years

Deputy Chairman of the Board of Curators of the Foundation phaeno, Wolfsburg, Germany

Member of the German Russian Forum for several years

Member of the Administrative Council of the Friends of the University of Hanover, for several years

Member of the Board of the Goettingen Haendel Society for many years

Member of the Board of Curators of the Festspielhaus Baden-Baden, Germany, for several years

Member of the Board of Curators of the International Bach Academy, Stuttgart, Germany, for several years

Chairman of the Executive Board of the Hanover Sports Club founded 1896 („Hannover 96“), one of the traditional and important German professional soccer clubs (1997)

Member of the Advisory Board Europe of the NFL for several years

Chairman of the Board of the Development Association “Schoeningen Spears – Heritage for Mankind”, Schoeningen, Germany, for many years

Member of the Jury of the European Award for Political Culture, Hans Rignier Foundation, Zurich

Chairman of the Foundation Board of the Foundation „Prehistoric Museum Blaubeuren / Gallery 40thousand Years of Art in Blaubeuren“, Germany, for several years

Member of the Committee of the Federal State Baden-Wuerttemberg of the Donors ‘ Association for the Promotion of Sciences and Humanities in Germany

Chairman of the Board of Curators of the EnBW Rainforest Foundation for several years

President of the Festival Música Mallorca (2014-2017; Member of the Board of Curators of the Festival Música Mallorca since 2012)

Miscellaneous:

Participation in international visits with the German Chancellor (as head of his business delegation in six Arabian countries) and with the Prime Minister of Lower Saxony

Numerous **publications, university lectures, and speeches**, both within Germany and abroad (amongst others, in the United Kingdom, Italy, Japan and Singapore), on topics such as Corporate Leadership, Cross-Thinking Entrepreneurship, Business Management, Controlling, Target Costing and Target Investment, Knowledge and Risk Management, Communication, Economic Growth, Innovation and Innovation Management, Disruptive Innovation, Corporate Restructuring and Turnaround Processes, Technology Transfer, Biotechnology, Environmental Economics, Knowledge Transfer and Venture Capital, Liberalization, Utility Management, Financial Markets, Foreign Exchange topics, Economic and Energy Policy, Sports Sponsoring, Cultural Sponsoring as well as the Interaction of Business and Culture

Buchveröffentlichungen:

1. **„Großhirnforschung, Unternehmer und Wirtschaftspolitik“ (1987)**
2. **„Das Helle und das Dunkle“ (Co-Hrsg., 2003)**
3. **„Das neue Denken - Das Neue denken“ (Co-Hrsg., 2005)**
4. **„Mut zur Wahrheit – Wie wir Deutschland sanieren können“ (2007): veröffentlicht im März 2007, im April 2007 bereits dritte Auflage sowie Platz 2 auf der Thalia-Bestsellerliste**

In seiner im Jahr 2007 veröffentlichten umfassenden Deutschland-Analyse „Mut zur Wahrheit“ gibt Utz Claassen Denkanstöße zur Steigerung der wirtschaftlichen Leistung und Leistungsfähigkeit Deutschlands und zeigt auf, wie die gesellschaftlichen Prozessketten unter ökonomischen, ökologischen und sozialen Aspekten verbessert werden können. Der WirtschaftsKurier konstatierte, Utz Claassen sei „Vordenker einer der wichtigsten und investitionsstärksten Branchen überhaupt“, befand, das Buch sei „Pflichtlektüre für Politik und Wirtschaft“, und schrieb dazu weiter: „vielleicht ist es die beste Analyse die zu den wirtschaftspolitischen Problemen Deutschlands in den letzten zehn Jahren geschrieben wurde“.

5. **„Wir Geisterfahrer - Wir denken falsch. Wir lenken falsch. Wir riskieren die Zukunft unserer Kinder“ (Juni 2009): für Oktober 2009 auf Platz 2 der Handelsblatt-Bestsellerliste der meistverkauften Wirtschaftsbücher in Deutschland**

In dem im Jahr 2009 erschienen Buch „Wir Geisterfahrer“: analysiert Claassen die Ursachen der Finanzmarkt- und Bankenkrise. Das Werk ist ein Aufruf zu mehr Sachverstand, mehr Faktenbezug – und zum Widerspruch: Die Gesellschaft muss aus Claassens Sicht jetzt handeln – schnell, mutig und klar. Die Welt am Sonntag bewertete das Buch als „Überzeugende Analyse“, die Hannoversche Allgemeine Zeitung bescheinigte Claassen einen „unverstellten Blick auf die deutsche Wirtschafts- und Politikelite“, und das Magazin 37 schrieb: „Utz Claassen stellt Fragen, die in dieser Akribie, Deutlichkeit und Nachdrücklichkeit bisher niemand gestellt hat. ... Claassen bringt es auf den Punkt und das mit einer Einfachheit, die jeder versteht. Eine Meisterleistung, die man gelesen haben muss.“

6. **„Atomblood“, Wirtschaftskrimi (Februar 2012): im April 2012 auf Platz 9 der Bestsellerliste des Handelsblatts**

Am 17.02.2012 erschien Claassens erster Kriminalroman „Atomblood“ im Econ-Verlag – ein Wirtschaftskrimi, über den die BILD-Zeitung schrieb: „Hochspannung garantiert“. Bayern 2 bewertete das Buch als „höchst brisant und aktuell“, und die Mallorca Zeitung befand: „Claassen kann auch Krimi“.

7. **„Unbequem – Konsequent erfolgreicher als andere“ (Oktober 2013): im Juli 2015 auf Platz 2 der E-Books-Bestseller-Liste (Top 10 ebook Trend Charts – Sachbuch) der media control GmbH (hinter „Erinnerungen“ von Helmut Kohl auf Platz 1)**

Am 28. Oktober 2013 erschien Claassens neuestes Buch „Unbequem – konsequent erfolgreicher als andere“ im Ariston Verlag. In „Unbequem“ beschreibt er die Handlungsmomente, die sein Leben und seine Karriere geprägt haben

